

DOWNTOWN UPDATE

March 2008



Events in Downtown Walla Walla

A few additions, plus some old favorites in a new light

Jennifer Dilworth Northam, Events & PR Manager

The Downtown Foundation has a full slate of exciting events for the year, starting early Spring with Girl's Night Out, Saturday March 15th, an evening for local women to gather and enjoy shopping, wine tasting, dining, and each other (see inside for full details)! During the months of April and May, we'll sponsor & display the third annual **Wine Barrel Art Raffle**, featuring barrels donated by Yellowhawk Cellars and transformed by local artists. April 12th brings **Feast Walla Walla**, a celebration of fine food, wine and art, to First Avenue.

Come downtown for fun on Fridays this summer - First Friday **ArtWalk** begins in May and continues through December. This is a fun event for visitors and local families alike. With the future of the M-F drive-in still uncertain, we will be hosting **outdoor movies**, 2nd Fridays in June, July & August. After 20-plus years of Thursday night concerts, the **Downtown Sounds** Summer Concert Series is getting a makeover and will be held at the Land Title Plaza at First & Main on 3rd Fridays, May through September. Downtown will sizzle when **The Sweet Onion Festival** relocates to downtown in July. And enjoy a little spice with the **Hot Salsa in the Street Dance** in August.

Fall will bring the return of the **Fall Festival of Feathers & Foliage**, a chance to take guided tours of area bird habitats, as well as the ever-popular **Downtown Trick-or-Treat on Halloween**.

Warm Up in Walla Walla, our annual holiday festivities, will once again celebrate the season of giving with a USMC Toys for Tots Drive and food drive, all for local families. Gorgeous gingerbread houses will be on display, we'll host Hot Cocoa with Santa, and give away books to every kid at the Starbucks Reading Room.

If you haven't been downtown lately, you really haven't been downtown - come see what's new!

CALLING ALL VOLUNTEERS: FEAST WALLA WALLA NEEDS YOU!

We are looking for ticket takers, ID checkers, wine pourers, wine bottle and case sellers, security, restaurant runners, and a wide variety of "I'll do anything" types.

Please call the Foundation office at 529-8755 and be a part of this exciting Downtown event. The date is Saturday, April 12th - some assignments will begin as early as sunrise and others could last into dark. All we ask is a willing spirit (and a few strong backs)!

FOUNDATION STAFF UPDATE: We said a fond 'farewell,' to Program Associate Rossi Giard last month, but we haven't let her get too far - she's still fine-tuning our newly updated Downtown Foundation website [www.downtownwallawalla.com] and will assist with the next printing of the Downtown Map and Business Directory.

Joining the office is Cheryl Thyken. Cheryl has been in Walla Walla just over a year and has come to love her new hometown. Please stop by to meet her - she is a great addition to your Downtown staff!

THANK YOU FOR YOUR MEMBERSHIP!

In February we welcomed new members Mandrakes II and The Mom's Network; renewing Friends of Downtown Duane Cole, Lloyd Mahan, and Steve Johnson; and renewing businesses Lloyds Insurance, Banner Bank, The Beehive Hair-house, and Providence Fine Living. We couldn't do it without you!

Community Partners



DOWNTOWN
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RESORT STANDARD
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Walla Walla, WA 99362
Permit No. 197

girl's night out - saturday, march 15th - 5-9 pm

Purchase your "\$5 Cover" ticket to receive special pricing or discounts, gift giveaways, and complementary treats at participating merchants, in addition to enjoying a fun night out with friends. Girl's Night Out is a fundraiser for the *St. Mary Community Breast Center's Special Needs Fund* - a fund directed by staff covering everything from gas or money for meals during treatment, to wigs and prosthetics for special occasions.

Tickets are available prior to the event at St. Mary's Gift Shop, A Touch of Class, Book & Game, Holly's Flowers, La Colombina, Rare Finds, & Salumiere Cesario, as well as the Foundation office.

All participating merchants will have tickets on that night. Your \$5 Cover ticket entitles you to special gifts, discounts and deals at these 40 participating downtown merchants:

26brix :: 207 W Main \$5 well drinks plus ½ price small plate menu

A Touch of Class :: 43 E Main \$5.00 off anything in the store

Ash Hollow :: 14 N 2nd Complimentary tasting, 10% all bottle purchases and 20% off all case purchases

Backstage Bistro :: 230 E Main 2 for 1 glass of wine with dinner purchase

Beehive Hairhouse :: 2 S 1st #201 Book your next cut & color appointment and receive \$10 off

BMHS Thrift Store :: 207 E Main 25% off purchases (except furniture)

Book & Game Company :: 38 E Main 15% off all purchases

Bright's Candies & Gifts :: 11 E Main Free wine cordial with every purchase

City Slickers :: 14 W Main 20% off all services (including gift certificates) 10% off all products, free lip or eye brow wax

Colville St. Patisserie :: 40 S Colville Free coffee with dessert purchase (up to \$5)

DaMa Wines :: 45 E Main Complimentary tasting; 10% of all purchases go to the St. Mary Community Breast Center

Dean Hoalst Jewelers :: 13 E Main 25% off all purchases

Amy Henry, Massage Therapist :: 38 E Main \$5 neck and head massage in the Die Brucke building lobby

Hidden Treasures :: 104 E Main Complimentary hors d'oeuvres and vinyl wall art demonstration

Holly's Flowers :: 130 E Alder Receive a gift at the door, plus 10% off all purchases

La Colombina :: 106 E Main 20% of all purchases

Liberty Gallery :: 54 E Main 10% off all jewelry

Luscious :: 33 S Colville A free glass of champagne with each dinner purchase

Macy's :: 54 E Main Receive a gift at the door

Main Street Furniture + Brian Gaines Photography ::

109 E Main Free 5x7 photo of you and your girlfriends

Mandrakes II :: 212 E Main 10% off all purchases

Martin's Jewelers :: 18 E Main Receive a gift at the door, take part in a private consultation with a Mary Kay consultant, and enjoy 10% off any fine jewelry purchase

Pak N Ship :: 123 E Main 10% of sales to St. Mary Community Breast Center; receive a long stem red rose with a pair of earrings inside with your purchase of \$40 or more

Pete's Ski Shop :: 124 E Main 10% off all new spring arrivals



Special thanks to the Children's Museum of Walla Walla for holding their monthly Kid's Night Out in conjunction with Girl's Night Out. Call 526-7529 to reserve space for your kids on Saturday, March 15th from 6-8 pm. Cost for museum members is \$15, non-members pay \$20. You get a chance to discover the delights of downtown, while your kids get dinner, games and fun in a safe, supervised environment. The Children's Museum is located at 77 Wainwright Drive, off of Poplar between the Poplar Street Cinemas and the Blue Mountain Mall.

The Plant Company :: 200 E Main 10% off purchases; enter a raffle for a flower arrangement

Preferred Properties :: 38 E Main Complementary hors d'oeuvres and wine

Providence Fine Living :: 16 E Main 20% off all Kitchen Aid Cook for the Cure 2Qt Porcelain Enamaled or Brushed Stainless Teakettles plus free kitchen knife sharpening (up to 3) with purchase of \$100 or more of Wusthof or Global cutlery collections

Rare Finds :: 216 E Main 10% off any purchase; enter to win a gift basket

Romanza :: 12 E Main 10% off all purchases

Saager's Shoe Rack :: 111 E Main Receive a 20% off coupon for women's shoes at the M-F store with any purchase

Salumiere Cesario :: 20 N 2nd One handmade dark chocolate truffle free with purchase

Sapolil Cellars :: 15 E Main 30% off all wine

Scrapbook Elements :: 11 W Alder 15% off all purchases

Spring Valley :: 18 N 2nd Complimentary tasting and treats

Sweet Basil Pizzeria :: 5 S 1st Free slice with purchase

T. Maccarone's :: 4 N Colville Complimentary hors d'oeuvres and \$5 martinis beginning at 7 pm – *open late*

Walla Walla Clothing Company :: 10 % off Three-Dot and Michael Star T's

Walla Walla Inns :: 123 E Main Open house – tour the suites

Waterbrook Winery :: 31 E Main \$3 glasses of wine, 10% off all purchases, enter a drawing for great prizes, and as always, complimentary tasting

WildBerries! Whole Foods Cafe :: 9 S 1st 2 for 1 wine with meal